

LOW POINT IS PASSED IN THE TIRE INDUSTRY

Frank A. Seiberling Says
Rubber Trade Is Near
Normal.

HIG CONSUMPTION FOR YEAR 1922
Tire Experts Believe Business Is as
Close to a Sound Readjustment
as Any Basic Trade in the Country
Today.

AKRON, Dec. 24.—Frank A. Seiberling, president of the Seiberling Rubber Company, asserts that the tire industry has had the low point and that the business today is as near a sound readjustment as any basic industry in the country.

Mr. Seiberling says: "Consumption of tires in 1922 is certain to be greater than that of the present year and the industry will experience a steady increase following the improvement in general business and the expansion of the automobile trade."

Mr. Seiberling believes that rubber supplies at the moment are abnormal and that there is a certain amount of surplus of crude rubber on hand in the United States.

Mr. Seiberling said Akron's future is assured "because we have the natural resources of being able to reach over night virtually three-quarters of the population of the United States, because we have the natural resources and because we have the spirit. Our rubber industry was not so hard hit as steel. The rubber industry was running on a 33-1/3 per cent basis this year as compared with peak volume of business. It will do better than 50 per cent in 1922. Our clay industry has been fairly normal. In dull times cities do a good deal of public work, and that kept the clay industries well employed."

D. M. Mason, treasurer and general manager of the Mason Tire and Rubber Company, of Kent, believes that only those companies having a large volume of trade and economical plant management and established good will, with some control over raw materials, will be able to survive. He says:

"There are no price classifications in the tire business, as there are in the automobile industry; there are no secret formulas that amount to anything; there are no special methods which cannot be utilized in almost any tire manufacturing plant, so competition will be a race for production and sales volume, and the great weapon used will be price."

"We will have a capacity of 4,500 casings a day after January 1. The present capacity is 2,500 casings, and for the last five months we have been producing at that rate. After January 1 we shall increase production."

In cord tire manufacturing we are doing away with hand-labor methods and substituting mechanical devices, obtaining at least 100 per cent increase in the output. We now are working three shifts and employing about 1,000 persons in Kent. We expect to add about 700 men soon after January 1. At the peak in 1920 we were producing 1,200 tires a day. Our production for 1921 will be three times that number."

Several months ago the Mason Rubber Company organized the Western Reserve Cotton Mills Company and purchased two cotton mills in Georgia in which to manufacture fabric.

CHRISTMAS DAY, 1647,
FOUND GREAT JOY HERE
(Continued From First Page.)

ceived a salary equivalent to \$500 per year, payable in corn and tobacco. There were anchored in James River ten vessels from London, two from Bristol, twelve from

Compliments of
the Season
to Our Friends and Patrons.

National Tire and
Rubber Co.,
425-427 West Broad St.

Merry Christmas and a
Happy and Prosperous New Year
Baughan Motor Sales Co., Inc.
Distributors Moon Cars.
606 West Broad Street.

TO THE GOOD WORLD AT
LARGE AND ITS PEOPLE
SEASON'S GREETINGS
MONTE STONE, Inc.
MONTE STONE, President and General Manager
Packard Automobiles . . . Richmond, Va.

Our Appreciation Prompts Us
to express to you our thanks for the courtesies you have
extended to us in the past. We wish you a Merry Christ-
mas, and throughout the coming year may good fortune
attend you.
Franklin Motor Co.
Distributors
APPERSON AND REO CARS
2007 West Broad Street.
Phone Boulevard 2992.

Speeding New Auto Is Harmful to Its Life

One day recently an owner of a new car proceeded to show his friends how many miles an hour his new "bus" would travel without apparently "extending itself." Nothing could be more harmful to the average new car. One should break in a new car slowly and carefully. Many newly licensed motorists imagine they can cut loose at full speed without injuring the motor, but the greatest experts in the industry disagree with them, and these experts should be heard on the subject. It is the opinion of these master mechanics that many cars are completely ruined in the first 500 miles of travel, and that there is no one to blame except the "owners." It is best to drive one's new car at a speed not to exceed twenty-five miles an hour for the first 500 miles, and twenty miles an hour is preferable.

Holland and seven from New England. The several crews totaled 800 men. Captain Brocas, of the Council, had planted a vineyard and made excellent wine; Mr. Richard Bennett had twenty butts of older pressed from his own orchard; Sir William Berkeley had, from his orchard, apricots, peaches, melleitons, quinces, wardens and the like, dried, pickled, preserved or otherwise disposed of; and there were wild turkeys, game, oysters, fish, poultry, pork, beef and many other delicacies of Old England. Why should they not be happy? They had established a free school, endowed by Mr. Benjamin Symms, and several small "old-field schools" had been opened. Even Santa Claus had found out that there were children in Virginia, and had put them on his calling list.

Peace and Love in Colony.
Truly there was peace and love abounding in this little colony, so far from the strife in the mother country. Forgetting not the traditions of their former home across the sea, they met, sang their Christmas carols, exchanged presents, and as they assembled around their festive boards, one thinks, I can hear them singing:

"Good bread and good drink, a good fire in the hall,
Braun, pudding and sauce, and good mustard withal.
Beef, mutton and pork, shred pies of the best,
Pig, veal, goose and capon, and turkey well-drest,
Cheese, apples and nuts; jolly carols to hear—
All these in our country, and counted good cheer."

In keeping with the spirit of our Virginia founders of the republic, on behalf of the Virginia Historical Pageant Association, whose mission is to bear testimony of gratitude to our heroic ancestors who have made a happy Christmas possible for us, the writer wishes you all the joys of the season, and a happy New Year.
(Continued Next Sunday.)

Remodeled Cars
at Bargain Prices
New Storage
Battery From
\$24.00 and Up

Repairs and Parts for:
Grant
Saxon
Paige
Oldsmobile
—and other cars.

Prentiss Motor Co.
400-10 West Broad St.—PHONE 5441

VETERAN HAWAIIAN MEMBER OF CONGRESS WILL RETIRE

Prince Jonah Kihio Kalaniana'ole, After Twenty Years' Consecutive Service, Will Bring to Close Career Unique in Annals of American Politics.

[By Associated Press.]
HONOLULU, Dec. 24.—The decision of Prince Jonah Kihio Kalaniana'ole against being a candidate again for the position of Hawaiian delegate to Congress, after twenty years' consecutive service, will bring to an end—in so far as main land activities are concerned—a career unique in the annals of American politics.

Prince of the royal blood of Hawaii, educated abroad, attendant at the native monarch's court, a political prisoner for one year following the attempt to regain the throne for Queen Liliuokalani after the Republic was declared, and the Republic delegate from the islands to Congress for ten successive terms, the genial prince, who has long been a picturesque figure at Washington, has decided to forsake the glories of life at the national capital. "In order that I may best serve my own people," by serving on the Hawaiian homes commission, established by Congress in an effort to rehabilitate the dying Hawaiian race.

The life of the prince has been replete with incidents that breathe of the romance that lingers the shores of his native isles. He was born in 1872 at Kapa, Island of Kauai. His father was the High Chief David Kalanipouli Pili, a descendant of the King of Kaula, the last of the independent monarchs to be overthrown by Kamehameha the Great, who consolidated the islands into the Kingdom of Hawaii and became its first ruler. Prince Kihio's mother was the Princess Kihio Kihio, the daughter of Queen Kapiolani, the consort of King Kalakaua. Kihio's elder brother was the Prince David Kawananakoa, who died in San Francisco in 1908.

Kihio and his brother were brought

up in the court of King Kalakaua, the "merry monarch" of Hawaii. Kihio attended school here and at St. Matthew's College at San Mateo, Cal. Later he was a student at the Royal Agricultural School in England and also took a course at a business college in the United States.

Later he spent a year in Japan as the guest of the Japanese government. King Kalakaua was credited with a secret desire that Kihio might marry a princess of Japan, which would strengthen the position of the Hawaiian monarch. The desire, if held, came to naught, however.

While in prison he was secretly engaged to Elizabeth Kakanu Kakei, who visited him in prison every day and brought him food. About a year after his release they were married and toured the world for two years.

Now, with his twenty years of service in Congress behind him, with the first Hawaiian settlers about to take up homesteads in accordance with the rehabilitation act, the prince is living quietly with the princess in his home upon the site of Queen Liliuokalani's former beach castle, by the sea at Waikeiki, with the ocean surf booming against the shore scarcely ten yards from his windows.

Jobs Assured Shipyard Workers.
[By Associated Press.]
TOKYO, Dec. 24.—All the shipyard laborers in Japan are assured continued employment for at least a year in completing the ten light cruisers and twenty-four destroyers now building or projected. This assurance comes from Vice-Admiral Keisuke Okada, chief of the Department of Naval Equipment. As a result of the understanding reached at Washington, work has been suspended on four battleships and four battle

AUTOMOBILE GASES MAY CAUSE POISONING

State Board of Health Issues
a Warning to Motorists.

Recent investigations made by the United States Bureau of Mines and the Public Health Service have shown that the exhaust gases from automobiles frequently contain sufficient carbon monoxide to cause symptoms of carbon monoxide poisoning. These experiments were conducted as a consequence of several deaths having been reported from garages, the victim apparently having died from carbon monoxide poisoning. The experiments show that this was probably the real cause of death.

The State Board of Health, therefore, issues a warning to automobilists and especially to those who operate garages. If the following five precautions are taken, there will be no danger; if they are neglected a death may ensue:

1.—Always open the garage door before starting the engine.

2.—Do not allow the engine to run

for any length of time in a closed garage.

3.—Do not work near the exhaust of a running automobile engine.

4.—Special precautions as to ventilation are necessary when in garages.

5.—When the exhaust is used for heating a closed car the system must be free from leaks.

To these instructions, the State Health Commissioner adds this bit of advice. When a person is overcome by gases from automobile engine or any other gasoline engine, he should be removed at once to the fresh air and the methods used in resuscitating for drowning should be employed until a physician can be secured. These methods consist in the main of pumping with the arms and alternately pressing and releasing the lower portion of the chest until natural breathing is restored.

CHICAGO DOES RECORD CHRISTMAS BUSINESS

Largest Volume of Goods Moved in History of City's Trade.

[By Associated Press.]
CHICAGO, Dec. 24.—The Christmas shopping season in Chicago has broken all records in volume of business, according to leading State Street merchants, but probably will

To Our Patrons and Friends

We Extend You
A MERRY CHRISTMAS
and a
PROSPEROUS AND HAPPY NEW YEAR.

Harper-Overland Co., Inc.
1335 West Broad Street.
Boul. 1301-1302.

Wish
You a
Merry Xmas
and a
Happy New Year
Transportation Motor Co., Inc.
A. H. REINACH, President.
1410 West Broad Street

Merry Christmas
CECIL H. LONG
AUTO ENGINEER,
1011 West Broad Street.
Phone Ran. 5184.

Richmond Motor Co., Inc.
—Extends the—
Season's Greetings

Merry Christmas
Storage Battery Service
PARKER BROS.,
527 West Broad Street.
Batteries Recharged, Rented and Repaired.
Phone Madison 5050.
New and Remodeled Batteries on Sale.

To Our Many Friends
and Patrons
we wish to extend our best wishes for a Merry Xmas
and a Happy and Prosperous New Year.

Automotive Company
1205-07 West Broad Street,
Richmond, Va.

MERRY CHRISTMAS
and
HAPPY AND PROSPEROUS
NEW YEAR
Hassler Sales Agency, Inc.
Distributors,
HASSLER
SHOCK ABSORBERS
521 East Main Street.

Henry Schwarzschild, President. N. Rutenburg, Secy. and Treas.
Hugh M. Burroughs, Sales Manager.
General Auto Supply, Inc.
1203 West Broad Street.
KELLY-SPRINGFIELD TIRES
and
SEWELL CUSHION TIRES
Wishes You a Merry Xmas
and a Happy and Prosperous New Year

not measure up, dollar for dollar, with those of 1919 and 1920.

The city's total retail merchandise business for December was estimated at \$50,000,000.

Buyers this year are spending their money more wisely, merchants said, and the demand is mostly for substantial articles.

Another State Street merchant said the higher-priced articles were going the best, and the sale of toys, especially American manufactured, has broken all records.

Merry Christmas
To Our Many Friends
and Patrons
M. and L. Auto Repair Shop
FREE TOWING within ten miles of our shop, 2104 West Broad Street.
Night and Day Service.
General overhauling of all makes of cars.
Phone Boulevard 2118.

REO
SPEED WAGON
Original
of its type
and of its title.
"If it isn't
a Reo—
it isn't
a Speed Wagon."
Franklin Motor Co.
2007 West Broad Street.
Reo Motor Car Company, Lansing, Michigan.
Chassis \$1245
\$1435 with Canopy Top Express
Prices are F. O. B. Lansing, plus special Federal Tax

Studebaker
Above the Mutual Benefits of Our Business Relations
is the Thought of Our Friendship, and at This Season
We Take Pleasure in Wishing You
A Merry Christmas and a Prosperous and Happy New Year
COBURN MOTOR SALES CORP.
OF RICHMOND
1217-23 WEST BROAD ST. PHONE-MADISON 6000